

## Coming this Fall: Mini MEDi 2006



As a member of the *Alliance for Connecticut Technology*, Beacon is pleased to announce its participation in the Alliance's annual **Innovation Day and Award Dinner** on October 19<sup>th</sup>, bringing together entrepreneurs, business leaders, and other individuals in the technology community to honor the technological innovation and growth that they have made possible.

This full day event will begin with BEACON's production of **Mini MEDi 2006**, designed to provide an introduction to several of the hot areas of commercial ventures in the realm of medical devices.

### Morning Program (10am -12pm)

✚ Welcoming Remarks: Dan Summa, Genesys Partners  
***The Medical Device Industry: What the Future Holds***

✚ Moderator Joseph Bronzino, BEACON  
***Hot Areas of Activity for Medical Devices*** with panelists:

- ✦ Oscar Misla, CEO, CIRACET  
*Medical Informatics: Sharing Information to Make Better Public Health Decisions*
- ✦ James Beaty, Johns Hopkins Univ. Applied Physics Lab  
*Revolutionizing Prosthetics Program*
- ✦ Raj Bawa, Bawa Biotech Consulting and Rensselaer Polytechnic Institute  
*Bionanotechnology: Medical Device Applications*

### Networking Lunch & Meet the Speakers (12pm-1:30 pm)

#### Afternoon Program (1:30pm – 3:30pm)

✚ Moderator Joseph Bronzino, BEACON  
***Regulation, Reimbursement, and Funding Issues*** with panelists:

- ✦ Sandy Weininger, Office of Science and Technology, FDA.  
*The FDA regulatory process: Issues and Concerns*
- ✦ Richard Coyne, Consultant  
*Medicare Reimbursement: A Necessary Step for Financial Success*

✦ Richard Dighello, Updike, Kelly and Spellacy, PC  
*Product Liability: Practical Strategies and Tips for Avoiding and Defending Lawsuits*

✚ Closing Remarks: Kevin Richards, VP, Reed Life Sciences Group  
***Combination Products: A New Horizon***

Following **Mini MEDi 2006**, participants can enjoy refreshments and hors d'oeuvres, while viewing the Innovation Fair, at which Connecticut's most innovative companies and individuals can share their technology, products, and concepts.

To end the day there will be a 6:30 pm Award Presentation and Dinner recognizing the outstanding contributors to the Connecticut technology community. Seven awards will be presented to celebrate an individual or a company's passionate dedication to fostering technological growth.

The *BEACON Medical Technology Award* is presented to an individual or organization/corporation in recognition of significant advancement in the development, commercialization and/or manufacturing of new medical technology. This award recognizes innovative approaches that help the State of Connecticut establish a leadership position in the field of medical technology.



For more information and to register for the Alliance for Connecticut Technology Day and Dinner visit:

[www.cttechalliance.org](http://www.cttechalliance.org)

# Coming next Spring

PHARMA  
**MedDevice**™ 2007

**Converging Technologies Transforming Medicine**

BEACON is pleased to announce that it will co-produce the conference program of the first-ever **PharmaMedDevice**™ Conference & Exposition on April 24-26, 2007 at the Jacob K. Javits Center in New York City which is co-located with INTERPHEX™. PharmaMedDevice, produced by Reed Life Sciences™, is the only forum that fully explores the convergence of the medical device, pharmaceutical and biologic industries.

The event will provide these converging industries with a roadmap for speeding new combination products – drugs, medical devices, and/or biologics, combined through physical or chemical means – to market and extending product lifecycles. In addition, the BEACON conference program will address the exciting new technologies and topics that are revolutionizing the biomedical engineering industry – including personalized medicine, bionanotechnology, bioinformatics and other novel treatment options. Read on for more!

For more information visit:

[www.PharmaMedDevice.com/BEACON](http://www.PharmaMedDevice.com/BEACON)

## *Many in-depth sessions planned!*

BEACON's president, Dr. Joseph Bronzino, has organized a very in-depth and aggressive set of seminars to be included in the conference program. Keeping in mind the rapidly growing "combination product" market, attendees will be educated on the latest advances and technology in areas such as:

- *orthopedic devices*
- *bionanotechnology*
- *personalized medicine*
- *molecular imaging*
- *genomic biomarkers*
- *drug delivery*
- *tissue engineering and more!*

For those interested in how to bring your combination product to market, there will be seminars on:

- *the commercialization process*
- *Medicare reimbursement issues*
- *translational research: liaison between academia and industry*
- *seeking venture capital and more!*

For attendees in the computer-technology field, there will be sessions on:

- *bioinformatics: data mining*
- *virtual instrumentation*
- *computerization of patient medical records and more!*

This variety of "hot" areas should delight everyone who attends! All BEACON members will receive an exclusive discount on conference pricing. Stay tuned for registration details which will be available this Fall.

PharmaMedDevice will combine **Conference**, high-level information exchange of new and emerging scientific knowledge with **Exhibition**, value-added marketing to increase visibility and maximize ROI for our industrial, clinical and academic partners.

For information on Exhibiting or Sponsorship opportunities, please call Patrick Ruddy at (203) 840-5483 or email:

[pruddy@reedexpo.com](mailto:pruddy@reedexpo.com)

Reed Life Sciences delivers life sciences events including some of the most established and leading shows: INTERPHEX, INTERPHEX Puerto Rico, Medical Device Puerto Rico, INTERPHEX Mexico, INTERPHEX China, INTERPHEX Japan, INTERPHEX India, INTERPHEX Asia and now PharmaMedDevice. Reed Life Sciences approached BEACON after attending MEDi 2005 to co-produce the conference content with PharmaMedDevice 2007.

### **BEACON**

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[www.beaconalliance.org](http://www.beaconalliance.org)