

BEACON

A brilliant exchange of information & ideas

A BIOMEDICAL ENGINEERING ALLIANCE & CONSORTIUM NEWSLETTER

WELCOME to 2006

It's a wrap – MEDi 2005



Overview of the Exhibit Hall at MEDi 2005

After more than 18 months of planning, BEACON presented MEDi 2005 on October 25 & 26 at the brand new Connecticut Convention Center in Hartford, Connecticut. By all accounts it was a success! The event provided examples of medical innovations and entrepreneurial efforts that have produced successful commercialized products. The Expo Hall featured a wide variety of medical devices and supplies provided by the medical device manufacturing industry. In addition, there were twenty-six sessions/workshops covering a wide variety of topics, including the advances in drug delivery, medical imaging, biomaterials, bionanotechnology and rehabilitation engineering. Overall there were 1,825 fully paid registrants consisting of faculty, students, clinical research personnel, medical device companies, entrepreneurs and business executives from all over the world!

Keynote speeches were given by Dr. John LaMattina, President of Pfizer Global R&D and Dr. Morton Mower, the inventor of the implantable defibrillator. One of the ideas presented by Dr. LaMattina was the need for greater interaction between the medical device and pharmaceutical industries, resulting in the development of packages consisting of diagnostic and drug delivery systems to improve patient outcome. Lunch sessions featured Arthur Caplan, the director of the Bioethics Institute at UPENN and Mark DellaPorta of Pfizer with a panel on Strategic Alliances. These sessions elicited lively discussions on ethical issues associated with the testing of drugs and devices in third-world countries as well as the challenges for



Dr. John LaMattina (L) greets Congressman Rob Simmons prior to his keynote address.

large and small companies in developing strategic alliances to compete in the global marketplace. The federal government presence provided information about the availability of federal funding for applied research and product development, as well as the steps one must take in meeting federal regulations to obtain approval and reimbursement. Those who attended were very pleased at the quality of the sessions and exhibits making this a landmark event for BEACON.



The BioDefense vehicle was a big attraction.



Companies from all over the country exhibited.

New Member Welcome

WIGGIN AND DANA

Counsellors at Law

Wiggin and Dana serves clients from five offices in Connecticut, Pennsylvania and New York. The firm has a history of steady growth and a solid reputation for excellence. We have represented clients in international and domestic matters for decades, with clients ranging from Fortune 500 companies to individuals. Core services including corporate, securities, utilities, finance, venture capital, health care, IP, tax, labor and employment, real estate and environmental, litigation, estate and succession planning. Many clients have needs in highly specialized or complex areas of law, and the firm has the capability of addressing these needs in industries as diverse as biotechnology, pharmaceuticals and medical devices, software, IT, education manufacturing and publishing. In addition to offering a full range of traditional business services, the firm has specialists in many areas, including mergers and acquisitions, e-commerce strategies, international law, securities regulation, trial and appellate litigation, antitrust counseling and white-collar. For further information, please contact Mert Gollaher at 203-498-4362. The website is: www.wiggin.com.

BEACON Goals for 2006

A major goal of the administration of BEACON for 2006 is to visit with and discuss the needs of each of our members. In addition, the thrust of the BEACON activities for the coming year will focus on:

- creating and managing the \$30M BEACON Technology Network Fund with Genesys Partners, Inc.
- planning and implementing the establishment of a clinical trials supersite
- funding the activities of the BEACON Foundation
- planning and implementing the next MEDi event

BEACON Medical Technology Award

This year's BEACON Medical Technology Award was given to Dr. Gualberto Ruaño, Founder and President of GENOMAS, Inc. during the Alliance for CT Technology Dinner on September 28th. He was cited for his foresight and cutting edge, 21st century technology and medicine. GENOMAS has established the state's first Laboratory of Personalized Medicine with a fully certified, clinical lab licensed by the CT Dept. of Health and certified by Medicare. They perform clinical DNA testing, creating diagnostic tools enabling doctors to establish personalized treatment plans for patients.

Coming in 2006

Mark your calendars! BEACON's annual seminar series starts in just a few weeks! All seminars are free of charge for BEACON members and students. Non-BEACON members pay \$35.00.

Wednesday, January 26 – *Advances in the World of the Small: Bionanotechnology* presented by Dr. Raj Bawa, President of Bawa Biotechnology Consulting, LLC, at the 1877 Club in the Gray Conference Center of the University of Hartford from 5:00 – 7:00 p.m.

Wednesday, February 22 – *Regional Resources to Assist in SBIR Development/Submission* at the Scibelli Enterprise Center at the Springfield Technical Community College, MA from 7:30 – 9:00 a.m.

Wednesday, March 22 – *Risk Management: A Panel Discussion on the Risks Encountered by Medical Device and Biotech Companies* presented by AON Risk Services. Time and location in New Haven, CT to be announced.

Early Spring date to be announced – *Advances in Gait Analysis for Children: What the Future Holds* presented by Roy Davis, PhD, Shriners Hospital, South Carolina. To be held at the University of Hartford.

Wednesday, April 19 – Visit to Eastern Plastic, Bristol, CT. This BEACON-member company will offer a presentation and tour of their facility from 5:00–7:00 p.m.

BEACON

**One Congress Street, Suite 201,
Hartford, CT 06114**

(860) 547-1995 Toll-free: (877) 723-2266

Fax: (860) 727-0311

President/Executive Director: Joseph Bronzino

Executive Vice President/COO: Bob Miller

Assistant Executive Director: Terri Wilson

www.beaconalliance.org

Send donations to the BEACON Foundation at:
P.O. Box 260069, Hartford, CT 06126

BEACON 2005 Members: Trinity College, The University of Connecticut, The University of Connecticut Health Center, The University of Hartford, Drexel University, Springfield Technical Community College, Asnuntuck Community College, Hartford Hospital, John Dempsey Hospital, New Britain General Hospital, Saint Francis Care and Baystate Medical Center. Corporate Sponsors include: Pfizer, TYCO Health Care Kendall, Northeast Utilities, Aon Risk Services of CT, Court Square Data Group, Pepe & Hazard, Day, Berry & Howard, Premise Development, UBS Financial Services, McCormick, Paulding & Huber, MicroTest Laboratories, Eastern Plastics, Inc., Applied Software Technologies/ePortal Software Group, PRTEC, McAndrews, Held & Malloy, LTD, Robinson & Cole, GENOMAS, Inc., Ciracet Corporation, Updike, Kelly & Spellacy, Inframat Corporation and Wiggin & Dana.