“Crowdsourcing for Medical Device Innovation”

Presented by: Louis Foreman, CEO, Edison Nation Medical

Innovative new products can and do transform industries every day, and the pace of change has accelerated due to massive technological breakthroughs such as the Internet, smartphones and wireless technology. But when it comes to innovation, not all industries are equal. There are numerous challenges in bringing any product to commercialization, but in healthcare the complexity is amplified given financial issues, regulatory matters, clinical trials, reimbursement requirements, etc. Furthermore, the medical care delivery ecosystem is under increasing pressure and scrutiny due to cost containment measures and patient expectations. These pressures, combined with the inherently complex nature of the industry itself, make innovation in healthcare challenging, but critical.

A number of new and innovative pathways have come into existence over the last several years to help inventors in the medical device industry to bring their products to the market—from crowdsourcing to crowdfunding to open innovation. In this discussion, Louis Foreman, CEO of healthcare innovation marketplace Edison Nation Medical, Charlotte, NC, will explore these various options and share his 20+ years of expertise regarding the pluses and minuses of each model.

Wednesday, September 23, 2015

Networking Reception 5:30-6:30 PM       Presentation 6:30-7:30 PM
Covidien, 60 Middletown Avenue, North Haven, CT
Directions and parking information will be sent with each RSVP.

NO CHARGE TO ATTEND, BUT RSVP REQUIRED BY September 16 – No Exceptions!!
RSVP to: 860-547-1995 or toll free: 877-723-2266
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