



Seminar Event “Basics of Exporting”

BEACON invites you to participate in a discussion about creating a strategy for bringing your company into the European marketplace. US exports are growing 4 times faster than the economy as a whole. Europe presents a market filled with opportunities for US businesses. Come learn how this market can help your business thrive.

Wednesday, April 16, 2008
Presentation 7:30am -12:00 noon
CREC Headquarters in Hartford, CT
111 Charter Oak Avenue
FREE PARKING

7:30-8:15- Registration and Continental Breakfast

8:15-8:45- Presentation by US Dept. of Commerce, Middletown and CT Dept. of Economic and Community Development, on the “Basics of Exporting”

8:45-10:45- Presentation by the US DOC MAC (Market Access Compliance) officer from EU Office on “Exporting your Medical Device to Europe”

10:45-11:00- break

11:00-11:45- Presentation by US SBA Export Finance Manager for the New England Region, John Joyce, on “Basics of Financing your Export” and William T. Sellay, Partner at Robinson & Cole LLP on “Basic Legal Issues of Exporting”

11:45-12:00- Q & A

FREE TO ATTEND, BUT IT WOULD BE APPRECIATED IF YOU RESERVE IN ADVANCE

RSVP to: Mellisa Allen – 860-547-1995 or toll free: 877-723-2266

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