



**NEW ENGLAND MEDICAL DEVICE TRADE SHOW NAMES TWO KEYNOTE  
SPEAKERS: PFIZER EXECUTIVE AND CO-INVENTOR OF IMPLANTABLE DEFIBRILLATOR  
MEDi 2005, Oct. 25-26, Connecticut Convention Center, Hartford**

**HARTFORD, Conn. (March 24, 2005)** – The head of research at Pfizer, and the co-inventor of a life-saving implantable heart device have been named keynote speakers at MEDi 2005, the Northeast’s inaugural conference and exposition for the invention, development and commercialization of new medical technology.

John L. LaMattina, Ph. D., president of Pfizer Global Research and Development based in Groton and New London, Conn., will speak on Tues., Oct. 25 at the Connecticut Convention Center in Hartford. He is the author of 23 scientific publications and holds 15 U.S. patents. Pfizer is the largest pharmaceutical company in the industry with an R&D budget exceeding \$7 billion and over 14,000 R&D employees around the world. Pfizer’s research efforts focus on 19 major disease areas including cardiovascular, diabetes, Alzheimer’s and cancer.

Addressing MEDi 2005 on Wed., Oct. 26, is Morton Mower, chairman and CEO of Mower Research Associates of Baltimore. He is the co-inventor of the automatic implantable cardioverter defibrillator, now implanted in well over 300,000 people, including Vice President Dick Cheney. The ICD monitors and corrects abnormal heart rhythms and is considered 99 percent effective.

The keynote speakers were announced by BEACON, the biomedical technologies association based in Hartford. MEDi 2005 ([www.medi2005.com](http://www.medi2005.com)) is the association’s first annual medical device conference and exposition and is expected to attract an estimated 3,000 industry professionals and over 300 manufacturers and suppliers displaying the latest in medical device technology. Exhibitors include surgical instrument suppliers, medical and rehab devices, and biomedical instrumentation.

“Participation by the largest pharmaceutical company in the world, and a renowned medical device inventor, speaks to the timeliness and importance of this inaugural event,” said Bob Miller, executive vice president and chief operating office of BEACON. “The medical devices on display promise to save millions of lives in the years to come.”

The medical device industry, an \$88 billion industry growing nine percent annually, is thriving because of the rapidly aging population, and recent scientific advances in less-invasive surgical devices. The U.S. is the global leader in medical devices and technology; there are 9,663 FDA-registered medical device manufacturers registered nationwide.

BEACON – Biomedical Engineering Alliance & Consortium – based in Hartford, Conn., ([www.beaconalliance.org](http://www.beaconalliance.org)), is a not-for-profit trade association whose major goals are to facilitate collaborative research and industrial partnering as well as the nurturing of emerging medical technology companies. Tel. 860 547 1995; [robert.miller@beaconalliance.org](mailto:robert.miller@beaconalliance.org). MEDi 2005 is being managed by Infinity Expo Group, Shelton, Conn. ([www.infinityexpo.com](http://www.infinityexpo.com)). Tel. 203 925 2102, [nwiggin@infinityexpo.com](mailto:nwiggin@infinityexpo.com).

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